

A photograph of two men in a lush coffee plantation. The man on the left is older, with dark curly hair and a mustache, wearing a light blue button-down shirt and a patterned shawl draped over his shoulders. He is holding a large wicker basket filled with red coffee cherries. The man on the right is younger, smiling, wearing a red polo shirt, and also holding a similar basket of coffee cherries. They are surrounded by dense green foliage, including large banana leaves in the background.

SHAREDINTEREST
INVESTING IN A FAIRER WORLD

SUPPORT FARMERS IN CREATING A BETTER FUTURE

Open a Share Account **with £100** and your money will be loaned and re-loaned to fair trade farmers and handcraft producers across the globe.

Call us on **0191 233 9100**
or email info@shared-interest.com

INVEST IN A FAIRER WORLD

Thanks to support from people like you, farmers like Segundo and Belver can continue to grow coffee sustainably, despite facing increasing challenges such as the impact of climate change.

This father and son team of coffee growers are members of CECAFE co-operative. CECAFE brings together 800 farmers in the Amazonas region of Peru, who believe that their coffee is a symbol of wellbeing and shows the value of working with nature.

The co-operative produces high quality Fairtrade and organic coffee, grown amidst rainforest and mountain ranges.

CECAFE farmers work in harmony with their surroundings using soil conservation methods and apply their coffee pulp as compost. In their dedication to protect and preserve the landscape, they have also launched a 40-year reforestation project.



Thanks to Shared Interest investors, we have been working with CECAFE for almost a decade, providing finance to ensure farmers are paid on time, and to help increase production.



Feeling the trust that Shared Interest gives us is something that motivates us a lot; especially if it comes from people whom we have a lot of respect and admiration for. Thank you for supporting our co-operative venture.

Segundo Garcia



GLUE HERE

**If you would like to find out more about investing in a fairer world,
please complete and return this form to Shared Interest**

Full Name: _____

Address: _____

Postcode: _____

Telephone: _____

Email: _____

AMN_22

We would like to keep you informed of the work we are doing. Your information would be stored for 12 months on the Shared Interest database and this communication would be no more than six monthly. Your details will not be passed on to any third parties. If you are happy to receive this information please tick here. ☐

AMN_22 EM_22 LE_22 NI_22 CS_22

GLUE HERE



Freepost RTTJ-TXXJ-XZLU
Shared Interest Society Ltd
Pearl Assurance House
7 New Bridge Street West
NEWCASTLE UPON TYNE
NE1 8AQ